# TOYOTA ECODRIVERS PLATFORM Cookie Policy

This Cookie Policy describes how Toyota Connected Europe Limited and Toyota Motor Europe ("we", "us" and "our") use cookies when accessing our websites (the "Website").

This Cookie Policy will apply whenever you access any of the Websites provided for your use in the (Para) Olympics games. You can block the download of cookies or remove/disable them (including the cookies we use) by altering the privacy settings on your web browser.

The website used for accessing Paris Olympic data is:

https://www.toyotaecodriver.com/

# **Our Use of Cookies**

A cookie is a small piece of data sent from our webpage and stored in your web browser, mobile phone, or another device while you are using our website. It helps the page recognise your device the next time you visit, provides you with access to certain functions, and understands your website journey. Cookies are very common web technology - most websites use cookies.

A cookie in no way gives us access to your computer or mobile phone or any additional personal information about you, other than (1) information about how you use the Website and (2) the Personal Information (defined in the Privacy Notice) you choose to share with us (including Personal Information you automatically share with us by way of your browser settings).

Cookie Type	Details
Cookie Type: Analytics / Performance	Details: These cookies are used only to help us to improve our Website over time, by giving us insights into how the various sections of the Website are used and how users interact with the Website, for example which pages visitors go to most often and whether they get error messages from web pages. The information collected is anonymous and statistical.
Cookie Type: essential for security and functioning of the website – enabling us to deliver the information services	Details: These cookies are essential for the security of our website, or those necessary to provide the information services to you

We have listed in the table below the specific cookies that we use and the purposes for which we use them.

## Functionality

Cookie	Host	Name	Purpose	Duration
Locale	https://toyotacon nected.eu/cookie -policy/	locale	This cookie is essential to keep track of your language preference,	1 year

## Analytics/Performance

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Cookie	Host	Name	Purpose	Duration
Notification	Toyota Connected Europe	notificationCheck	Keeps track of when you last checked their notifications.	1 year
hotjar	Hotjar	_hjClosedSurveyInvites	Hotjar cookie. This cookie is set once a visitor interacts with a Survey invitation modal popup. It is used to ensure that the same invite does not re-appear if it has already been shown.	1 year
hotjar	Hotjar	_hjDonePolls	Hotjar cookie. This cookie is set once a visitor completes a poll using the Feedback Poll widget. It is used to ensure that the same poll does not re-appear if it has already been filled in.	1 year
hotjar	Hotjar	_hjMinimizedPolls	Hotjar cookie. This cookie is set once a visitor minimizes a Feedback Poll widget. It is used to ensure that the widget stays minimizes when the visitor navigates through your site.	1 year
hotjar	Hotjar	_hjShownFeedbackMessag e	This cookie is set when a visitor minimizes or completes Incoming Feedback. This is done so that the Incoming Feedback will load as minimized immediately if they navigate to another page where it is set to show.	1 year
Universal Analytics (Google)	<u>https://analytic</u> <u>s.google.com</u>	_gali _gat _gid	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited.	1 year

The following cookies are set by auth0 as part of facilitating the authentication of a user via single sign-on and improving the user experience.

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Name	Purpose	Duration
_legacy_auth0.[Random ID].is.authenticated e.g. _legacy_auth0.FlbQlVnh481nJa0 VuSrsaiTGgiQUGcOS.is.authentic ated	Used to facilitate the authentication of a user via single sign-on.	1 day
_legacy_auth0.[Random ID].organization_hint e.g. _legacy_auth0.FIbQlVnh481nJa0 VuSrsaiTGgiQUGcOS.organization	User authentication cookie, which keep track of the fact that a user is logged in so that they are not asked again.	1 day
_hint auth0.[Random ID].is.authenticated e.g. auth0.FlbQlVnh481nJa0VuSrsaiT GgiQUGcOS.is.authenticated	Used to facilitate the authentication of a user via single sign-on.	1 day
auth0.[Random ID].organization_hint e.g. auth0.FIbQlVnh481nJa0VuSrsaiT GgiQUGcOS.organization_hint	User authentication cookie, which keep track of the fact that a user is logged in so that they are not asked again.	1 day

All information collected through the use of cookies is encrypted.

Most browsers will tell you how to stop accepting new cookies, how to be notified when you receive a new cookie, and how to disable existing cookies. Please note, however, that without certain cookies you may not be able to take full advantage of all our Website features and our Website may not function.

# Placement of Google Analytical cookies

Data collection by Google Analytics: This website uses Google Analytics, a web analytics service provided by Google, Inc ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there.

In the event that IP anonymization is activated on this website, however, your IP address will be shortened by Google within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases the full IP address will be transmitted to a Google server in the USA and shortened there.

Google uses the information to evaluate your use of the website, to compile reports on website activities and to provide us with further services related to website and internet use. The IP address transmitted by your browser as part of Google Analytics will not be merged with other data from Google.

The processing of personal data by Google is based on your consent, Art. 6 Para. 1 S. 1 lit. a GDPR. **You grant this consent by means of the cookie management tool displayed on the website.** As described above, you can also revoke your consent at any time with effect for the future. The consent also includes the possible transmission to Google in the USA.

# **IP** addresses

An IP address is a unique identifier that certain electronic devices use to identify and communicate with each other on the internet. When you visit our Website, we may view the IP address of the device you use to connect to the internet. We use this information to determine the general physical location of the device and understand from what geographic regions our website visitors come. We also may use this information to enhance our Website.

# Changes to the Cookie Policy

We may amend this policy at any time without notice. By continuing to use the Website and making use of our services you agree to the updated policy. If you do not agree to any changes that we make, you should not use or access (or continue to use or access) the Website, and/or our services. Any changes to this policy will be posted on the Website.

# **Further Information and Complaints**

If you believe that we have not complied with this Cookie Policy, or if you have any questions about our privacy practices in general, please feel free to contact us at <u>Privacy@toyotaconnected.eu</u>